PANORAMIC

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PIAZZETTA

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Among the rolling hills of Abruzzo, where the landscape unfolds in a harmonious succession of vineyards, olive groves and timeless villages, nature becomes an integral part of daily life. In this setting of authentic beauty, every piece of furniture is designed to interact with the surrounding environment, enhancing its very essence. It is here that design meets the landscape, creating spaces that combine elegance, comfort and charm.

The setting

A **living room suspended within the landscape**, where the walls give way to floor-to-ceiling windows stretching as far as the eye can see: hills, sky and horizon become an integral part of the décor. The architectural structure, with its **exposed beams** and **steel pillars**, complements **the light-colored wooden floor** and the **timber ceiling**, creating a balance of substance and lightness which guides the view to the outside.

Taking center stage, a **contemporary lounge area** is arranged around the fireplace: a rug with vibrant patterns — a splash of colour and personality — sets the scene **for designer armchairs** and a low coffee table with understated

lines. The lamps subtly define the space, whilst **ceramic accents**, scattered amongst the base units and accessories, subtly evoke **the artisanal spirit** that runs through the entire project.
It is a space designed to be enjoyed at any time of day: in the morning, bathed in natural light streaming in from all sides; in the evening, when the glow of the fire takes center stage, interacting with the soft light of the table lamps and the landscape beyond the glass as night falls. A place where warmth is not just about temperature, but about atmosphere.

The Helsinki fireplace

In this setting, the **Helsinki** Panoramic **fireplace** stands out as a true work of fire architecture. The imposing, sculptural hood descends from the ceiling with clean lines, crafted from **cor-ten steel**: a material that lives by its own light, capable of revealing warm, shifting hues over time – from brown to amber – which harmonize perfectly with the natural tones of the surrounding wood and steel. Not merely a cladding, but an element with character, just like the flame itself.

The hearth, with **panoramic glass** on all four sides and no metal frames, frames the fire and enhances the view from every corner of the room, creating a seamless transition between the space and the flames. A fireplace with great visual impact, exemplifying a perfect blend of cutting-edge technology, sophisticated design and the tradition of the hearth and its majolica cladding. The panoramic sliding glass panel, which retracts completely into the base, is motorized and operated by push-button controls.

Completing the composition are the **majolica tops**, crafted with the artisanal skill that has always distinguished the company's ceramics department: surfaces that add textural warmth and decorative character, a counterpoint of craftsmanship that balances the geometric rigour of the corten steel hood. At the base, the **exposed log compartment** transforms a practical element into a striking design feature, evoking — even visually — the profound nature of fire.

Helsinki is therefore a fireplace that does more than simply heat a space: it defines it, structures it, and tells its story. A design in which technology and craftsmanship, architectural rigour and the warmth of the materials, merge into a single, powerful identity.

Two souls. One fire

We would like to thank **Fumisteria Adorante** for creating this wonderful installation.

Focolare M360 R: https://www.piazzetta.com/sites/default/files/panoramic/pdf/M360_R.pdf

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